

Brand

Salesperson

Buyer Name

Sales Office

Phone/Fax

Agency

Contract #
Schedule Dates

Advertiser

Product

Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Billing Type
Comments

Standard

Local/Political Candidate Agency

Net Total
Sales Tax

\$166,260.00

Account Types

5015

Shiebler, Charles (1011) 09/10/12-09/16/12 47719 MHDH EST 5015 9/10-9/30/12 (27416) POLITICAL CANDIDATE (1051) Multi Media Services Corp (2430) SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By Demo 9 9 **Last Modified** Commission Order Type Date Entered Commission % Package Deal Headline # 09/06/12 Charles Sheibler 8 08/30/12 15.00 \$29,340.00 Normal

Grand Total:	Sep. 2012	By Broadcast Month Spots	1
158	158	Spots	
\$195,600.00	\$195,600.00	Rate	

Accepted		7.1	7.0	6.1	6.0	5.1	5.0	4.1	4.0	3.1	3.0	2.1	2.0	1.0	Line
Accepted-Agency/Advertiser:		7.1 Normal Line / SPOT	7.0 Revised Line / SPOT	6.1 Normal Line / SPOT	6.0 Revised Line / SPOT	5.1 Normal Line / SPOT	5.0 Revised Line / SPOT	4.1 Normal Line / SPOT	4.0 Revised Line / SPOT	3.1 Normal Line / SPOT	3.0 Revised Line / SPOT	2.1 Normal Line / SPOT	2.0 Revised Line / SPOT	1.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	Dates
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Accepted-Station:	ONFIRMA	1 1	1 1	1 1	1 1	1 1	1 1	1 1	p	1 1	<u>1</u>	2 2	2 : 2	2 2	NA MAS
	CONFIRMATION CONTRACT	1 1 1	<u></u>	1 1 1	þun Þ	1 1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ра ра	<u>н</u>	1 1 1	ш Д	2 2 2	2 2 2	2 2 2	IU We In Fr Sa S
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Date:	CT	5 \$750.00		5 \$600.00		5 \$750.00		\$750.00		5 \$1,800.00		\$1,800.00		\$650.00	Kate
Comments:		\$3,750.00		\$3,000.00		\$3,750.00		\$3,750.00		\$9,000.00		\$18,000.00		\$6,500.00	10121
		\$3,750.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$3,000.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$3,750.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$3,750.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$9,000.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$18,000.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$6,500.00 WHDH Boston (WHDH)	DODES
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		8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	Entered



Multi Media Services Corp 915 King St. Alexandria, VA 22314 2nd Floor

Buyer Name

Sales Office Salesperson

Phone/Fax

Comments **Billing Type Account Types**

Standard

Local/Political Candidate Agency

Sales Tax

Brand Product Agency

Advertiser Schedule Dates Contract #

47719 EST 5015 9/10-9/30/12 (27416) POLITICAL CANDIDATE (1051) SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By 09/10/12-09/16/12 Multi Media Services Corp (2430) Demo Last Modified Headline # 8 Date Entered 09/06/12 8 08/30/12 Charles Shelbler

5015 WHDH Shiebler, Charles (1011) Net Total Commission Commission % Package Deal Order Type \$166,260.00 \$29,340.00 15.00 Normal

Grand Total:	WHDH Boston (WHDH) By Broadcast Month Spots Sep. 2012 158
158	Броіз 158
\$195,600.00	<u>Rate</u> \$195,600.00

					RAC	CONFIRMATION CONTRACT	ONFIRM/	CC				
8/30/12		WHDH Boston (WHDH)				put put put	1	:30 SP- 5:30P (ET)	4	09/10/12-09/14/12	13.1 Revised Line / SPOT	13.1
8/30/12		WHDH Boston (WHDH)				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		:30 SP- 5:30P (ET)		09/10/12-09/14/12	13.0 Revised Line / SPOT	13.0
9/6/12		\$4,250.00 WHDH Boston (WHDH)	\$4,250.00	\$850.00	5	×	5 X	:30 4:30P- SP (ET)		09/10/12-09/14/12	12.2 Normal Line / SPOT	12.2
8/30/12		WHDH Boston (WHDH)				××××	3 ×	:30 4:30P- 5P (ET)	4	09/10/12-09/14/12	12.1 Revised Line / SPOT	12.1
8/30/12		WHDH Boston (WHDH)				×	3 X	:30 4:30P- 5P (ET)	1	09/10/12-09/14/12	12.0 Revised Line / SPOT	12.0
9/6/12		\$3,750.00 WHDH Boston (WHDH)	\$3,750.00	\$750.00	5	×	5 X	:30 4P- 4:30P (ET)		09/10/12-09/14/12	11.2 Normal Line / SPOT	11.2
8/30/12		WHDH Boston (WHDH)				1	J	:30 4P- 4:30P (ET)		09/10/12-09/14/12	11.1 Revised Line / SPOT	11.1
8/30/12		WHDH Boston (WHDH)				pos	<u></u>	:30 4P- 4:30P (ET)	<u></u>	09/10/12-09/14/12	11.0 Revised Line / SPOT	11.0
8/30/12		\$2,500.00 WHDH Boston (WHDH)	\$2,500.00	\$500.00	u	1 1 1	1	:30 3:30P- 4P (ET)		09/10/12-09/14/12	10.1 Normal Line / SPOT	10.1
8/30/12		WHDH Boston (WHDH)				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	p-1	:30 3:30P- 4P (ET)	1	09/10/12-09/14/12	10.0 Revised Line / SPOT	10.0
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8/30/12	LUR	WHDH Boston (WHDH)				1 1 1	ģ.,a	:30 2P- 3P (ET)	4	09/10/12-09/14/12	9.0 Revised Line / SPOT	9.0
8/30/12		\$3,750.00 WHDH Boston (WHDH)	\$3,750.00	\$750.00	5	1 1 1	1	:30 12:30P- 1P (ET)	4	09/10/12-09/14/12	8.1 Normal Line / SPOT	8.1
8/30/12		WHDH Boston (WHDH)			_	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	þa	:30 12:30 IP ET)		09/10/12-09/14/12	8.0 Revised Line / SPOT	8.0
Entered	Comments	Station	Total	Rate	Spots	Tu We Th Fr Sa Su	SPW Mo	th Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Line

Line Type / Break Type (Ref #)

16.1 Normal Line / SPOT

17.0 Revised Line / SPOT

09/10/12-09/14/12 09/10/12-09/14/12 09/10/12-09/14/12

> :30 7P- 7:30P (ET) :30 7P- 7:30P (ET)

\$1,800.00

\$9,000.00 WHDH Boston (WHDH)

WHDH Boston (WHDH)

8/30/12 8/30/12

:30 7:30P- 8P (ET)

16.0 Revised Line / SPOT 15.2 Normal Line / SPOT 15.1 Revised Line / SPOT 15.0 Revised Line / SPOT 14.2 Normal Line / SPOT 14.1 Revised Line / SPOT 14.0 Revised Line / SPOT 13.2 Normal Line / SPOT

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8/30/12	8		WHDH Boston (WHDH)	V				1 1	1	1		:30 7P- 7:30P (ET)	1 :30	2	09/10/12-09/14/12
9/6/12	un.		\$7,500.00 WHDH Boston (WHDH)		\$1,500.00	5		×	×	×	5	:30 6P- 6:30P (ET)	33	2	09/10/12-09/14/12
8/30/12	Co		WHDH Boston (WHDH)	<				1	<u></u>	1		:30 6P- 6:30P (ET)	4 :30	2	09/10/12-09/14/12
8/30/12	65		WHDH Boston (WHDH)	8				1	1	<u>1</u>		:30 6P- 6:30P (ET)	1 :30	2	09/10/12-09/14/12
9/6/12	us-		\$6,250.00 WHDH Boston (WHDH)	\$6,250.00 W	\$1,250.00	s		×	×	×	5	:30 5:30P- 6P (ET)	4 :30	12	09/10/12-09/14/12
8/30/12	60		WHDH Boston (WHDH)	<				1 1	<u> </u>	, 		:30 5:30P- 6P (ET)	4 :30	2	09/10/12-09/14/12
8/30/12	00		WHDH Boston (WHDH)	×				1 1	<u></u>	 □		:30 5:30P- 6P (ET)	1 :30	2	09/10/12-09/14/12
9/6/12			\$5,000.00 WHDH Boston (WHDH)		\$1,000.00	ر.		×	×	×	5	:30 SP- 5:30P (ET)	4 :30	2	09/10/12-09/14/12
Entered	Comments	Сот	Station	Total	Rate	Spots	Sa Su	Th Fr	Tu We	1 1	nes SPW Mo	Run Times	Sec Length	S	Dates
Entered		Com	Station	Total	Rate	Spots			≨e	- 1			_	S	Dates
4.00													Comments		
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						Sales Tax			ncy	ate Age	Local/Political Candidate Agency		Account Types		
-				\$166,260.00		Net Total						5015	CPE		
				\$29,340.00		Commission							Phone/Fax		
emen				15.00	à	Continuasion 70							Buyer Name		
is in				8							Ĭ	WHDH	Sales Office	mil	
				Normal		Order Type				Ξ	Shiebler, Charles (1011)		Salesperson		
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					*	Headline #			1)	TE (10	POLITICAL CANDIDATE (1051)	РОЦ	Product		, MA 02114-29//
00.00	\$195,600.00	158	Con Con		No	9			430)	Corp (2	Multi Media Services Corp (2430)	Multi	Agency		nch Place
	00.000,001¢	170	Grand Total:	Charles Sheibler		Entered I	:AN (28	PUBLIC	ATE-RE	US SEN	SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By	SCOT	Advertiser		I-TV
Rate	1000	U	By Broadcast Month	09/06/12		Last Modified					09/10/12-09/16/12		Schedule Dates		
		I	WHDH Boston (WHDH)	08/30/12		Date Entered					47719		Contract #		

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Accepted		18.2	18.1	18.0	17.1
Accepted-Agency/Advertiser:		18.2 Normal Line / SPOT	18.1 Revised Line / SPOT	18.0 Revised Line / SPOT	17.1 Normal Line / SPOT
		09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12
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Date: Accepted-Station:	CON	:30 10:59P- 7 News at 11 PM	:30 10:59P- 7 News at 11 PM	:30 10:59P- 7 News at 11 PM	:307:30P- 8P (ET)
Station:	CONFIRMATION CONTRACT	10 X X X X	2 2 2 2 2	2 2 2 2 2	1 1 1 1 1
	TRAC	10			
Date:	T	\$2,200.00			\$2,000.00
Comments:		\$22,000.00			\$10,000.00
		\$22,000.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$10,000.00 WHDH Boston (WHDH)
		9/6/12	8/30/12	8/30/12	8/30/12

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Printed At: 10:03 AM on Friday, September 7 2012 B/E Bookend P/B Piggy Back



Multi Media Services Corp 915 King St. Alexandria, VA 22314 2nd Floor

Sales Office

Salesperson

Phone/Fax **Buyer Name** Brand

Product

Agency

Schedule Dates

Advertiser

Comments

Billing Type

Standard

Local/Political Candidate Agency

Sales Tax Net Total

\$166,260.00

Account Types

5015

Contract # WHDH 4//19 Shlebler, Charles (1011) EST 5015 9/10-9/30/12 (27416) POLITICAL CANDIDATE (1051) Multi Media Services Corp (2430) SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By 09/10/12-09/16/12 Commission Demo **8** Last Modified Date Entered Commission % Package Deal Order Type Headline # 15.00 8 \$29,340.00 Charles Shelbler 09/06/12 08/30/12 Normal

Grand Total:	By Broadcast Month Spo Sep. 2012
158	Spots 158
\$195,600.00	Rate \$195,600.00

Accepted		25.0	24.1	24.0	23.0	22.0	21.1	21.0	20.1	20.0	19.1	19.0	Line
Accepted-Agency/Advertiser:		25.0 Revised Line / SPOT	24.1 Normal Line / SPOT	24.0 Revised Line / SPOT	23.0 Normal Line / SPOT	22.0 Normal Line / SPOT	21.1 Normal Line / SPOT	21.0 Revised Line / SPOT	20.1 Normal Line / SPOT	20.0 Revised Line / SPOT	19.1 Normal Line / SPOT	19.0 Revised Line / SPOT	Line Type / Break Type (Ref #)
		09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	Dates
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		8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	Entered



Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Phone/Fax

Sales Office Sales Office Buyer Name

Billing Type Comments

Standard

Local/Political Candidate Agency

Sales Tax

Account Types

5015 47719 Shlebler, Charles (1011) SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By 09/10/12-09/16/12 WHDH EST 5015 9/10-9/30/12 (27416) POLITICAL CANDIDATE (1051) Multi Media Services Corp (2430) Demo Net Total Commission Order Type Headline # 9 **Last Modified** Date Entered Commission % Package Deal 08/30/12 15.00 S \$166,260.00 \$29,340.00 Charles Sheibler 09/06/12 Normal

Brand

Agency

Product

Schedule Dates

Contract #

Advertiser

Grand Total:	WHDH Boston (WHDH) By Broadcast Month Spots Sep. 2012 158
158	Spots 158
\$195,600.00	<u>Rate</u> \$195,600.00

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epted-A			31.0 Rt	30.1 N	30.0 Re	29.2 No	29.1 Re	29.0 Re	28.2 No	28.1 ₽€	28.0 Re	27.0 No	26.0 No	25.1 No	듄
Accepted-Agency/Advertiser:			31.0 Revised Line / SPOT	30.1 Normal Line / SPOT	30.0 Revised Line / SPOT	29.2 Normal Line / SPOT	29.1 Revised Line / SPOT	29.0 Revised Line / SPOT	28.2 Normal Line / SPOT	28.1 Revised Line / SPOT	28.0 Revised Line / SPOT	27.0 Normal Line / SPOT	26:0 Normal Line / SPOT	25.1 Normal Line / SPOT	Line Type / Break Type (Ref #)
			09/16/12-09/16/12	09/16/12-09/16/12	09/16/12-09/16/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	Dates
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Date:			.;;	:3	:30	:30	:30] [3	:30	:30	::	::	:30	:30	Sec Length
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Date:	T			\$400.00		\$2,200.00	İ		\$1,500.00			\$300.00	\$300.00	\$850.00	Rate
Comments:				\$400.00		\$4,400.00			\$1,500.00			\$300.00	\$300.00	\$850.00	Total
			WHDH Boston (WHDH)	\$400.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$4,400.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$1,500.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$300.00 WHDH Boston (WHDH)	\$300.00 WHDH Boston (WHDH)	\$850.00 WHDH Boston (WHDH)	Station
												LUR	LUR		Comments
		_	8/30/12	8/30/12	8/30/12	9/6/12	8/30/12	8/30/12	9/6/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	Entered



Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Ω Pin

5015

Buyer Name

Sales Office Salesperson

Phone/Fax

Comments

Billing Type Account Types

Standard

Local/Political Candidate Agency

Sales Tax

WHDH SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By 4//19 Shiebler, Charles (1011) EST 5015 9/10-9/30/12 (27416) POLITICAL CANDIDATE (1051) Multi Media Services Corp (2430) 09/10/12-09/16/12 Demo Net Total Order Type 9 Last Modified Date Entered Commission Package Deal Commission % Headline # Ö 09/06/12 08/30/12 \$166,260.00 Charles Sheibler 15.00 \$29,340.00 Normal

Brand

Agency

Product

Schedule Dates

By Broadcast Month Spots
Sep. 2012 158

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Grand Total:

158 158

\$195,600.00 \$195,600.00

Advertiser

Contract #

The																	
Comments	Accepted		39.0	38.0	37.1	37.0	36.1.1	36.1	36.0	35.0	34.0	33.2	33.1	33.0	31.1	Line	
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